



NEW JERSEY FFA

STATE OFFICER
SELECTION PROCESS

MEDIA INTERVIEW

2021 State Officer Candidates' School

MEDIA INTERVIEW

Instructions: Candidates will answer several questions as part of a live media interview with the NJ Department of Education's Public Information Officer less than an hour after state officer elections. The interview will last no more than 5 minutes.

THE SCENARIO

You were just elected to state FFA office. The NJ Department of Education's Public Information Officer is ready to interview you post-election. She will ask you a series of questions to which you should respond showcasing your experiences and knowledge of American Education and related issues. The interview will be live and will be added to their website. Information provided in the interview will also be used to prepare press releases and other media related written materials.

SCRIPT

Congratulations on your recent election to state office! You have an exciting year ahead of you.

1. Tell us about yourself.
2. What made you decide to run for state FFA office?
3. What courses did you take in high school that made you eligible to be in FFA and ultimately serve as a state FFA officer?
4. For someone viewing our program who has never heard of Food, Agriculture and Natural Resources Education, how would you explain it to them?
5. How has being involved in Food, Agriculture and Natural Resources Education benefited you personally?
6. What other programs exist that are similar to Food, Agriculture and Natural Resources Education and FFA?